



Promo code:
**Get 25% off all
TrueBlot® Products**

RTBP20

*Exclusions apply. Offer ends 31 March 2020.

Fluorescent TrueBlot®

Rockland's Fluorescent TrueBlot® monoclonal secondary antibodies combine the power and specificity of our original HRP-conjugated TrueBlot® monoclonal secondary antibodies with the versatility of fluorescent and near-infrared (IR) dyes. Conjugation of highly-optimized TrueBlot® secondary antibodies to an assortment of fluorescent labels results in multi-purpose reporter molecules that can be used in a variety of immunoassays. Available in Fluorescein (FITC), Dylight™ 680, or Dylight™ 800 conjugated forms targeting mouse or rabbit species, Fluorescent TrueBlot® secondary antibodies provide excellent sensitivity and are compatible with most common imaging systems. Fluorescent TrueBlot® secondary antibodies can be used to detect protein targets in a variety of Western blot, IP-Western blot, and indirect immunofluorescence (IF) experiments.

The full spectrum of Fluorescent TrueBlot® secondary antibodies allows for their use in multiplex assays, where multiple targets can be detected and imaged simultaneously, resulting in distinct protein bands labeled by a unique identifying color. Simultaneous detection cuts time, ensures target molecule identification, and eliminates the need for stripping and reprobing the blot. The combination of Dylight™ 680 and Dylight™ 800 dyes with near-IR imaging, yields higher signal-to-noise ratios, as background autofluorescence in the near-IR region is relatively low.

How do Fluorescent TrueBlot® Secondary Antibodies work?

Western blots of immunoprecipitated samples can frequently result in the detection of undesirable background signals, specifically when the same antibody is used as the capture antibody in immunoprecipitation (IP) and the primary antibody in Western blot. The final steps in a conventional IP experiment typically employ a final heating step in the presence of reducing/denaturing reagents when the desired downstream application is SDS-PAGE and Western blot. When the eluted IP sample is separated by SDS-PAGE and followed by detection with conventional secondary antibodies in a Western blot, both the heavy and light chain of the IP capture antibody can be detected and obscure your antigen of interest. TrueBlot® secondary antibodies solve this problem by only recognizing primary antibodies in their native (non-reduced) state, eliminating interference from heavy and light chain bands and allowing you to obtain accurate, publication-quality Western blots.

Take advantage of **25%** discount on Rockland's TrueBlot® products listed on the reverse side.

25% discount on TrueBlot® products from Rockland!*

| Cat. No. | Product | Quantity | List Price CHF | Offer Price CHF |
|-------------|---|----------|----------------|-----------------|
| 13-8817-80 | Mouse TrueBlot®: Anti-Mouse Ig Biotin | 25 µg | 135.00 | 101.25 |
| 13-8817-82 | Mouse TrueBlot®: Anti-Mouse Ig Biotin | 100 µg | 326.00 | 244.50 |
| 18-0216-32 | Fluorescent TrueBlot®: Anti-Rabbit IgG Fluorescein | 100 µL | 367.00 | 275.25 |
| 18-0217-32 | Fluorescent TrueBlot®: Anti-Mouse Ig Fluorescein | 100 µL | 367.00 | 275.25 |
| 18-4416-32 | Fluorescent TrueBlot®: Anti-Rabbit IgG DyLight™ 680 | 100 µL | 367.00 | 275.25 |
| 18-4417-32 | Fluorescent TrueBlot®: Anti-Mouse Ig DyLight™ 680 | 100 µL | 367.00 | 275.25 |
| 18-4516-32 | Fluorescent TrueBlot®: Anti-Rabbit IgG DyLight™ 800 | 100 µL | 367.00 | 275.25 |
| 18-4517-32 | Fluorescent TrueBlot®: Anti-Mouse Ig DyLight™ 800 | 100 µL | 367.00 | 275.25 |
| 18-8814-31 | Goat TrueBlot®: Anti-Goat IgG HRP | 50 µL | 179.00 | 134.25 |
| 18-8814-33 | Goat TrueBlot®: Anti-Goat IgG HRP | 200 µL | 371.00 | 278.25 |
| 18-8815-31 | Sheep TrueBlot®: Anti-Sheep IgG HRP | 50 µL | 179.00 | 134.25 |
| 18-8815-33 | Sheep TrueBlot®: Anti-Sheep IgG HRP | 200 µL | 371.00 | 278.25 |
| 18-8816-31 | Rabbit TrueBlot®: Anti-Rabbit IgG HRP | 50 µL | 179.00 | 134.25 |
| 18-8816-33 | Rabbit TrueBlot®: Anti-Rabbit IgG HRP | 200 µL | 371.00 | 278.25 |
| 18-8817-30 | Mouse TrueBlot® ULTRA: Anti-Mouse Ig HRP | 20 µL | 95.00 | 71.25 |
| 18-8817-31 | Mouse TrueBlot® ULTRA: Anti-Mouse Ig HRP | 50 µL | 179.00 | 134.25 |
| 18-8817-33 | Mouse TrueBlot® ULTRA: Anti-Mouse Ig HRP | 200 µL | 371.00 | 278.25 |
| 00-8800-25 | TrueBlot® Anti-Rabbit Ig IP Agarose Bead | 2.5 mL | 319.00 | 239.25 |
| 00-8811-25 | TrueBlot® Anti-Mouse Ig IP Agarose Beads | 2.5 mL | 319.00 | 239.25 |
| 00-8844-25 | TrueBlot® Anti-Goat Ig IP Agarose Beads | 2.5 mL | 359.00 | 269.25 |
| 88-1488-31 | Goat TrueBlot® Set (IP Agarose beads) | 1 Set | 524.00 | 393.00 |
| 88-1688-31 | Rabbit TrueBlot® Set (IP Agarose beads) | 1 Set | 419.00 | 314.25 |
| 88-7788-31 | Mouse TrueBlot® Set (IP Agarose beads) | 1 Set | 490.00 | 367.50 |
| 88-8884-31 | Goat TrueBlot® Western Blot Kit | 1 Kit | 507.00 | 380.25 |
| 88-8886-31 | Rabbit TrueBlot® Western Blot Kit | 1 Kit | 514.00 | 385.50 |
| KBA-PA00-18 | Protein A Magnetic Beads IP/Co-IP Kit | 1 Kit | 637.00 | 477.75 |
| KBA-PG00-18 | Protein G Magnetic Beads IP/Co-IP Kit | 1 Kit | 637.00 | 477.75 |
| 00-1800-20 | TrueBlot® Anti-Rabbit IgG Magnetic Beads | 2 mL | 395.00 | 296.25 |
| 00-1800-50 | TrueBlot® Anti-Rabbit IgG Magnetic Beads | 5 mL | 775.00 | 581.25 |
| 00-1811-20 | TrueBlot® Anti-Mouse IgG Magnetic Beads | 2 mL | 388.00 | 291.00 |
| 00-1811-50 | TrueBlot® Anti-Mouse IgG Magnetic Beads | 5 mL | 757.00 | 567.75 |
| 00-1844-20 | TrueBlot® Anti-Goat IgG Magnetic Beads | 2 mL | 405.00 | 303.75 |
| 00-1844-50 | TrueBlot® Anti-Goat IgG Magnetic Beads | 5 mL | 757.00 | 567.75 |
| B000-18-2 | TrueBlot® Biotin Magnetic Beads | 2 mL | 419.00 | 314.25 |
| B000-18-5 | TrueBlot® Biotin Magnetic Beads | 5 mL | 781.00 | 585.75 |
| PA00-18-2 | TrueBlot® Protein A Magnetic Beads | 2 mL | 390.00 | 292.50 |
| PA00-18-5 | TrueBlot® Protein A Magnetic Beads | 5 mL | 762.00 | 571.50 |
| PG00-18-2 | TrueBlot® Protein G Magnetic Beads | 2 mL | 390.00 | 292.50 |
| PG00-18-5 | TrueBlot® Protein G Magnetic Beads | 5 mL | 762.00 | 571.50 |
| S000-18-2 | TrueBlot® Streptavidin Magnetic Beads | 2 mL | 419.00 | 314.25 |
| S000-18-5 | TrueBlot® Streptavidin Magnetic Beads | 5 mL | 781.00 | 585.75 |
| 88-8887-31 | Mouse TrueBlot® Western Blot Kit | 1 Kit | 490.00 | 367.50 |
| 88-8887-215 | TrueBlot® Immunoprecipitation and Western Blot Kit for GFP Epitope Tag | 1 Kit | 745.00 | 558.75 |
| 88-8887-382 | TrueBlot® Immunoprecipitation and Western Blot Kit for 6X HIS Epitope Tag | 1 Kit | 745.00 | 558.75 |
| 88-8887-383 | TrueBlot® Immunoprecipitation and Western Blot Kit for DYKDDDDK (FLAG®) Epitope Tag | 1 Kit | 745.00 | 558.75 |

*This promotion is valid until March 31, 2020 and valid for any Rockland Secondary Antibody. No other discounts will apply. Please mention quotation number **RTBP20** when ordering.